



# IT'S A BIG DEAL

## DID YOU KNOW? YOU CAN HELP!

People with disabilities are the largest minority in the United States. They are also the most underemployed group in the country. In Tennessee, only 28% of individuals with disabilities are employed, though the vast majority want to work.

Organizations like yours can hire, retain, and advance people with disabilities. Help us increase awareness about and commitment to Employment First as a sustainable business policy. [Learn about Employment First in Tennessee.](#)

## JOIN US

*for the 7<sup>th</sup> Annual*

## DISABILITY EMPLOYMENT AWARENESS LUNCHEON

April 13, 2021

11:30AM – 1:00PM

Virtual

The goal of Disability Rights Tennessee's Disability Employment Awareness Luncheon is to increase awareness about and commitment to Employment First as a sustainable business policy and provide additional funding for the agency's advocacy and policy initiatives. For five years, Disability Rights Tennessee has annually brought together almost 300 people from the nonprofit, government, and business sectors to network and learn how to build inclusive workforces.

Businesses that are inclusive of people with disabilities – in recruitment, retention, and advancement – benefit from a wider pool of talent, skills, and creative business solutions. Additionally, work environments that are flexible and open to the talents of all qualified individuals, including those with disabilities, actually promote workplace success for everyone. Disability Rights Tennessee works to make Employment First a reality for Tennesseans with disabilities by:

- Helping Tennesseans with disabilities obtain, maintain, and regain employment through legal advocacy and training as they navigate employment services.
- Providing education and training to businesses to build integrated and competitive work environments.
- Working with private and public partners to identify and develop strategies to address barriers for employment through Employment First.

# KEYNOTE SPEAKER



## Ernest "Ernie" Dianastasis

CEO

The Precisionists, Inc.

[www.theprecisionists.com](http://www.theprecisionists.com)

Ernie Dianastasis is Founder and CEO of The Precisionists, Inc., a global administrative services and information technology company focused on employing 10,000 people with disabilities by the year 2025.

TPI is headquartered in Wilmington, Delaware, but is national in its focus. Creating meaningful careers for people with disabilities while delivering world class service to customers is a passion for Ernie.

In 2018, The Precisionists received the prestigious national award from the Autism Society of America, for being the company to do the most to advance employment opportunities for individuals on the autism spectrum.

Prior to this Ernie was a senior executive at the IT company CAI, and he grew it to become one of the three largest IT firms in Philadelphia market.

Prior to joining CAI Ernie was with the IBM Corporation. He earned a B.S. degree in Finance and an M.B.A. in Management from Lehigh University.

Ernie and his wife Jennifer reside in Wilmington, Delaware, with their two children, John and Paisley.

Read more about Ernie's work in Delaware Today: <https://delawaretoday.com/life-style/36-intriguing-delawareans-ernie-dianastasis/>.

# SPONSORSHIP OPPORTUNITIES

Sponsorship of the Disability Employment Awareness Luncheon will allow you to promote your organization as a leader in diverse and inclusive workforce development among an influential audience of entrepreneurs, business leaders, elected officials, nonprofit leaders, lawyers, and self-advocates. Your contribution will support local change while influencing national policy, and all contributions strengthen Disability Rights Tennessee's ability to provide advocacy services to protect the rights of Tennesseans with disabilities.

## UNDERWRITING EVENT PRESENTER

\$25,000

## DISABILITY EMPLOYMENT CHAMPION

\$15,000

## DISABILITY EMPLOYMENT ADVOCATE

\$5,000

## DISABILITY EMPLOYMENT FRIEND

\$2,500

## TABLE HOST

\$1,500

## SPONSORSHIP BENEFITS

PRESENTER    CHAMPION    ADVOCATE    FRIEND    TABLE HOST

### BRANDING

Name and Logo Placement on:

	PRESENTER	CHAMPION	ADVOCATE	FRIEND	TABLE HOST
Save the Date and Event Email Blast	X	X			
Rotating Placement during Program	Logo	Logo	Logo	Listing	Listing
Event Registration Website	X	X	X	X	
Follow-up Materials	X	X			
Acknowledgement during program opening	X	X	X	X	
Company representative to address audience	X				

### MEDIA

	PRESENTER	CHAMPION	ADVOCATE	FRIEND	TABLE HOST
Social Media Recognition (Facebook and Twitter)	X	X	X	X	
DRT Newsletter Recognition	X	X	X	X	X
Event Press Release and Press Kit	X	X	X		

### HOSPITALITY

	PRESENTER	CHAMPION	ADVOCATE
Tailored disability presentation by DRT as part of your organization's professional development activities	3	2	1

For more information on Sponsorship Opportunities, contact Lisa Primm at [lisap@disabilityrightstn.org](mailto:lisap@disabilityrightstn.org) or 615-298-1080.