



DISABILITY RIGHTS TN

CELEBRATES OVER 40 YEARS OF IMPACT

1978 ♦ 2019

IT'S A **BIG DEAL**

DID YOU KNOW? YOU CAN HELP!

People with disabilities are the largest minority in the United States. They are also the most underemployed group in the country. In Tennessee, only 28% of individuals with disabilities are employed though the vast majority want to work.

Organizations like yours can hire, retain, and advance people with disabilities. Help us increase awareness about and commitment to Employment First as a sustainable business policy.

JOIN US

for the 6th Annual

DISABILITY EMPLOYMENT AWARENESS LUNCHEON

October 24, 2019

11:30AM – 1:00PM

Music City Center

The goal of Disability Rights Tennessee's Disability Employment Awareness Luncheon is to increase awareness about and commitment to Employment First as a sustainable business policy and provide additional funding for the agency's advocacy and policy initiatives. For five years, Disability Rights Tennessee has annually brought together almost 300 people from the nonprofit, government, and business sectors to network and learn how to build inclusive workforces.

Businesses that are inclusive of people with disabilities – in recruitment, retention, and advancement – benefit from a wider pool of talent, skills, and creative business solutions. Additionally, work environments that are flexible and open to the talents of all qualified individuals, including those with disabilities, actually promote workplace success for everyone. Disability Rights Tennessee works to make Employment First a reality for Tennesseans with disabilities by:

- Helping Tennesseans with disabilities obtain, maintain, and regain employment through legal advocacy and training as they navigate employment services.
- Providing education and training to businesses to build integrated and competitive work environments.
- Working with private and public partners to identify and develop strategies to address barriers for employment through Employment First.



Disability Employment Awareness Luncheon benefits Disability Rights Tennessee, a nonprofit legal services organization dedicated to protecting the rights of Tennesseans with disabilities. www.disabilityrightstn.org

SPONSORSHIP OPPORTUNITIES

Sponsorship of the Disability Employment Awareness Luncheon will allow you to promote your organization as a leader in diverse and inclusive workforce development among an influential audience of entrepreneurs, business leaders, elected officials, nonprofit leaders, lawyers, and self-advocates. Your contribution will support local change while influencing national policy, and all contributions strengthen Disability Rights Tennessee's ability to provide advocacy services to protect the rights of Tennesseans with disabilities.

UNDERWRITING EVENT PRESENTER

\$25,000

DISABILITY EMPLOYMENT CHAMPION

\$15,000

DISABILITY EMPLOYMENT ADVOCATE

\$5,000

DISABILITY EMPLOYMENT FRIEND

\$2,500

TABLE HOST

\$1,500

SPONSORSHIP BENEFITS

PRESENTER CHAMPION ADVOCATE FRIEND TABLE HOST

BRANDING

Name and Logo Placement on:

Save the Date Cards and Email Blast	X	X			
Invitations (Print and Online)	X	X			
Event Program	Logo	Logo	Logo	Listing	Listing
Ad Placement in Event Program	X	X	X		
Event Banner	X	X			
DRT Website and Event Registration Website	X	X	X	X	
Follow-up Materials	X	X			
Acknowledgement from podium during luncheon	X	X	X	X	
Company representative to address audience	X				

MEDIA

Social Media Recognition (Facebook and Twitter)	X	X	X	X	
DRT Newsletter Recognition	X	X	X	X	X
Event Press Release and Press Kit	X	X	X		

HOSPITALITY

Disability Presentation by a DRT attorney and staff as part of your organization's Professional Development Activities, in addition to other partnership opportunities during Disability Employment Awareness Month in October 2019	X				
Preferred Seating Tables at the Luncheon	3	2	1	1	X
Complimentary Parking for Table Host and Guests	X	X	X	X	

For more information on Sponsorship Opportunities, contact Jennifer Chalos at jenniferc@disabilityrightstn.org or 615.310.8344.



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