



# IT'S A BIG DEAL

## DID YOU KNOW? YOU CAN HELP!

People with disabilities are the largest minority in the United States, 1 in 3 Tennesseans have a disability. They are also the most underemployed group. In Tennessee, only 18% of individuals with disabilities are competitively employed though the vast majority want to work.

Organizations and businesses like yours can hire, retain, advocate for, and advance people with disabilities. Help us increase awareness about and commitment to Employment First as a sustainable business policy across Tennessee.

## JOIN US

*for the 9<sup>th</sup> Annual*

## DISABILITY EMPLOYMENT AWARENESS LUNCHEON

October 30, 2023  
11:30AM – 1:00PM  
Music City Center

The goal of Disability Rights Tennessee's Disability Employment Awareness Luncheon (DEAL) is to increase awareness about and commitment to Employment First as a sustainable business policy and provide additional funding for the agency's advocacy and policy initiatives. DEAL has been an integral event for Disability Rights Tennessee (DRT) for the last eight years. This year, we are thrilled to bring people from the nonprofit, government, and business sectors together in-person again to network and learn how to build inclusive workforces.

Businesses that are inclusive of people with disabilities – in recruitment, retention, and advancement – benefit from a wider pool of talent, skills, and creative business solutions. Additionally, work environments that are flexible and open to the talents of all qualified individuals, including those with disabilities, actually promote workplace success for everyone. DRT works to make Employment First a reality for Tennesseans with disabilities by:

- Helping Tennesseans with disabilities obtain, maintain, and regain employment through legal advocacy and training as they navigate employment services.
- Providing education and training to businesses to build integrated and competitive work environments.
- Working with private and public partners to identify and develop strategies to address barriers for employment through Employment First.



# SPONSORSHIP OPPORTUNITIES

Sponsorship of the Disability Employment Awareness Luncheon (DEAL) will allow you to promote your organization or business as a leader in diverse and inclusive workforce development among an influential audience of entrepreneurs, business leaders, elected officials, nonprofit leaders, lawyers, and self-advocates. Your contribution will support local change while influencing national policy, and all contributions strengthen Disability Rights Tennessee's ability to provide legal advocacy services, at no cost, to protect the rights of Tennesseans with disabilities.

## UNDERWRITING EVENT PRESENTER

\$25,000

## DISABILITY EMPLOYMENT CHAMPION

\$15,000

## DISABILITY EMPLOYMENT ADVOCATE

\$5,000

## DISABILITY EMPLOYMENT FRIEND

\$2,500

## TABLE HOST

\$1,500

### SPONSORSHIP BENEFITS

PRESENTER CHAMPION ADVOCATE FRIEND TABLE HOST

#### BRANDING

##### Name and Logo Placement on:

Save the Date Cards and Email Blast	X	X			
Invitations (Print and Online)	X	X			
Event Program	Logo	Logo	Logo	Listing	Listing
Ad Placement in Event Program	X	X	X		
Event Banner	X	X			
DRT Website and Event Registration Website	X	X	X	X	
Follow-up Materials	X	X			
Acknowledgement from podium during luncheon	X	X	X	X	
Company representative to address audience	X				

#### MEDIA

Social Media Recognition (Facebook and Twitter)	X	X	X	X	
DRT Newsletter Recognition	X	X	X	X	X
Event Press Release and Press Kit	X	X	X		

#### HOSPITALITY

Disability Presentation by a DRT attorney and staff as part of your organization's Professional Development Activities, in addition to other partnership opportunities during Disability Employment Awareness Month in October 2023	X				
Preferred Seating Tables at the Luncheon	3	2	1	1	X
Complimentary Parking for Table Host and Guests	X	X	X	X	

For more information on Sponsorship Opportunities, contact Lee Sherwood at [LeeS@DisabilityRightsTN.org](mailto:LeeS@DisabilityRightsTN.org) or 615.310.8344.

