

# IT'S A BIG DEAL

## JOIN US

*for the 10th Annual*

## DISABILITY EMPLOYMENT AWARENESS LUNCHEON

October 11, 2024

11:30 am - 1:00 pm

Music City Center

# 1 in 3

Tennesseans have a disability

# 44th

in the nation for the rate of employment for people with disabilities

## Did you know?

People with disabilities are the largest minority in the United States. They are also the most underemployed group.

Tennessee has an unemployment rate of 35%,\* though the vast majority want to work.

\*As of 2020

## You can help!

Organizations and businesses like yours can hire, retain, advocate for, and advance the employment dreams of people with disabilities.

Join us in changing this statistic by partnering with DRT at our 2024 Disability Employment Awareness Luncheon (DEAL).

**Disability Rights Tennessee (DRT) protects the rights of Tennesseans with disabilities.** Our annual Disability Employment Awareness Luncheon (DEAL) highlights DRT's dedication to Employment First and boosts funding for advocacy and policy efforts. **Join us as we unite nonprofit, government, and business leaders to foster inclusive workplaces.**



Disability Rights Tennessee serves Tennesseans with disabilities across all 95 counties.

800.342.1660 | [www.DisabilityRightsTN.org](http://www.DisabilityRightsTN.org) | [GetHelp@DisabilityRightsTN.org](mailto:GetHelp@DisabilityRightsTN.org)



# JOIN US AS A SPONSOR

Businesses and organizations that are *inclusive* of people with disabilities – in recruitment, retention, and advancement – benefit from a wider pool of talent, skills, and creative business solutions. Sponsorship will promote your organization or business as a leader in diverse and inclusive workforce development and will strengthen Disability Rights Tennessee’s ability to provide system-wide legal advocacy services, at **no cost**, to protect the rights of Tennesseans with disabilities.

Contact Lee Sherwood, Director of Community Relations and Development,  
LeeS@DisabilityRightsTN.org or 615.490.3844

Employment  
Ambassador  
\$25,000

#### BRANDING

**Name and Logo Placement on:**

Save the Date Email Blasts  
Event Program  
DRT Website and Registration Website  
Follow-up Materials  
Acknowledgement During Luncheon  
Representative to Speak at Luncheon

#### MEDIA

Social Media and Newsletter Recognition

Event Press Release and Press Kit

#### HOSPITALITY

2 Tables at Event Included  
Preferred Seating at Luncheon  
Complimentary Parking for Table Guests  
Continuing Education Presentation by DRT Staff

Employment  
Champion  
\$15,000

#### BRANDING

**Name and Logo Placement on:**

Save the Date Email Blasts  
Event Program  
DRT Website and Registration Website  
Follow-up Materials  
Acknowledgement During Luncheon

#### MEDIA

Social Media and Newsletter Recognition

Event Press Release and Press Kit

#### HOSPITALITY

2 Tables at Event Included  
Preferred Seating at Luncheon  
Complimentary Parking for Table Guests

Employment  
Ally  
\$7,500

#### BRANDING

**Name and Logo Placement on:**

Save the Date Email Blasts  
Event Program  
DRT Website and Registration Website  
Follow-up Materials  
Acknowledgement During Luncheon

#### MEDIA

Social Media and Newsletter Recognition

Event Press Release and Press Kit

#### HOSPITALITY

1 Table at Event Included  
Complimentary Parking for Table Guests

Employment  
Advocate  
\$5,000

#### BRANDING

**Name and Logo Placement on:**

Save the Date Email Blasts  
Event Program  
DRT Website and Registration Website  
Follow-up Materials  
Acknowledgement During Luncheon

#### MEDIA

Social Media and Newsletter Recognition

Event Press Release and Press Kit

#### HOSPITALITY

1 Table at Event Included  
Complimentary Parking for Table Guests

Employment  
Friend  
\$2,500

#### BRANDING

**Name and Logo Placement on:**

Event Program  
DRT Website and Registration Website  
Follow-up Materials  
Acknowledgement During Luncheon

#### MEDIA

Social Media and Newsletter Recognition

#### HOSPITALITY

1 Table at Event Included  
Complimentary Parking for Table Guests

Table Sponsor  
\$1,500

#### BRANDING

Event Program  
Follow-up Materials

#### MEDIA

Newsletter Recognition  
1 Table at Event Included